



Fact Sheet

About Oshyn

Oshyn is a technology services and product provider, with a reputation for delivering innovative solutions for the web, mobile devices and enterprise technology platforms. Oshyn is known for its expertise in implementing websites and creating products for the most popular Web Content Management Systems and platforms in the marketplace including Sitecore, EPiServer, Jahia and OpenText.

Headquartered in the Los Angeles metropolitan area, Oshyn's growing client list includes Coca-Cola, Electronic Arts, Epson Electronics, Fordham University, Lexus, Mars, the National Education Association, Sapient, Jamba Juice, California Teachers Association, Southern California Edison, and Volkswagen.

- Founded: 2001
- Employees: 50+
- Located: Los Angeles, California

Leadership Team

Diego Rebosio, Chief Executive Officer

In addition to his executive role at Oshyn, Diego focuses on ensuring project delivery for Oshyn's customers. He brings to the company 15 years of experience implementing large scale, mission critical solutions for Fortune 1000 clients. Prior to founding Oshyn, Diego derived his expertise from being one of the first employees of i-Cube/Razorfish where consistent, predictable project delivery allowed the company to grow from a small I.T. consulting startup, to what became one of the most successful consulting firms during the internet boom. Diego holds a BA in computer science (summa cum laude) from Clark University in Worcester, MA.

Travis Cole, Chief Operating Officer

As a 25-year technology industry veteran, Travis has spent his entire career helping corporations achieve performance gains through the application of strategic information technology. In his role as COO Travis oversees the operations of the company including the supporting infrastructure, and project execution components including the people, processes, quality of project delivery, and ultimate client satisfaction. Previously Travis was a founding member of other technology consulting organizations including DiamondCluster International, Inc. and Technology Solutions Company. He has also served in executive technology leadership roles with major US corporations such as vice president of technology services for The Turner Corporation and director of system development for The ServiceMaster Company.

Danilo Monge, Finance Director

Danilo Monge is Director of Finance for Oshyn, Inc. Before joining Oshyn, Danilo was Comptroller and Financial Manager for AKZO Nobel where he supervised development of key technology tools for accounting, administration and internal controls. Danilo managed corporate relations and implemented programs that realized significant revenue increases coinciding with reduced expenditures. He has also served as Financial Analyst for IBM and Merck Sharp & Dohme. Danilo graduated from TEC de Monterrey with an MBA specialized in Corporate Finance. He has an undergraduate degree in Financial Engineering from SEK International University.

Our Recipe for Success

Oshyn approaches the delivery of all our projects in a methodical manner. We don't subscribe to any single Systems Development Life Cycle (SDLC), but instead we have a best in breed approach where we use some elements of waterfall in the Discovery and Design phases and more of an Agile approach during the Develop and Deploy phases. Oshyn believes that in the early stages of the project we need to ensure that we fully understand the business strategy and spend the extra time developing a solution that will provide a solid foundation for years to come. During the Develop phase, we transition to an agile approach to allow our clients to see progress more quickly in order to provide us more rapid feedback. Oshyn understands that concepts that may have looked great in wireframes or even design comps may not be as effective when fully implemented and may have to be adjusted.

Areas of Expertise

- CMS: Content Management Systems
- SOA: Service-Oriented Architecture
- Portals: Single point access
- Social Media/Mobile Platforms: Twitter, Facebook, iPhone & Android Apps

List of Clients

Best Buy & Geek Squad

City of Torrance

Coca-Cola

Disney

Epson

Icon

Intent

Jamba Juice

Lexus - L Studio

March of Dimes

Mars

Microsoft Zune-Arts

Miramax

Multiquip

NEA MB

Sizzler

Southern California Edison

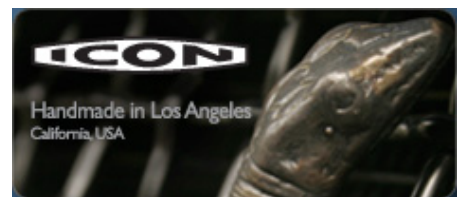
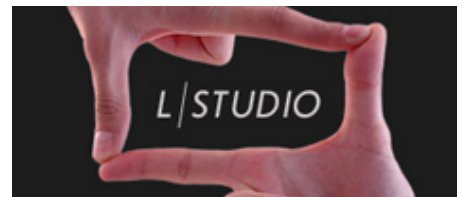
University of Arkansas

University of Southern California

Volkswagen

Websense

See more of our work at www.oshyn.com



Oshyn Partner Program

Agency Partners

Nobody better understands how to deliver technology solutions for traditional agencies like Oshyn does. We realize that delivering a project for you is much different than delivering one to an end client. That's why partner with us to deliver technology success for their clients.

- 72andSunny
- Saatchi & Saatchi
- Crispin Porter + Bogusky
- Sisu Media
- Ogilvy & Mather
- Team One

Technology Partners

Oshyn maintains technical certification with some of the world's leading software companies. We do not profit from the sale of their software, but we are recognized by these vendors as some of the brightest implementers in the business. Our certification is our commitment and we will continue to seek partnerships when our client's needs call for them.

- Sitecore
- TIBCO
- EPiServer
- Microsoft
- OpenText
- Oracle
- Jahia
- Rackspace

Sharing Thought Leadership

Oshyn Thought Leaders regularly contribute to the blogosphere and frequently release white papers. They also speak at conferences to share insights in content management, integration with service-oriented architecture, and web development. Oshyn speaker availability varies by conference focus, presentation format and internal projects. To contact Oshyn regarding speaking engagements, please send an email to newbusiness@oshyn.com.

Blogs

- General
- Social Media & Mobile
- Web Content Management
- Software Development
- Service Oriented Architecture

Social Media

Find us on:



Media Contact

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