



Customization for the bespoke ICON 4x4





Handmade in Los Angeles  
California, USA



THE MOST ADVANCED FORM OF SIMPLE.



ICON FJ40



ICON FJ43



ICON FJ45

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HAPPENINGS

Sorry for any inconvenience!

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## The Results

*Being able to quickly update content has lead to a 150% increase in pageviews over the last 3 months.*

Equipped with a perfect minimalist design, the new website focuses unequivocally on the designs of the rugged ICON 4x4s. ICON is better equipped to communicate with its luxury consumers in real-time. Though ICON 4x4s are hand-made to spec, an inventory of a few vehicles is kept. The website allows ICON to make such details immediately available, along with photos. ICON can also update information such as news, events, or downloadable brochures in real-time. By using Drupal CMS, Oshyn gave ICON a highly flexible design that can be quickly updated with new features while keeping costs low.

The OSHYN team is awesome. The most painless build I have ever worked on. I have worked on many, from jetBlue to BMW to Healdsburg. This has been the easiest and most enjoyable by far. Many thanks for the OSHYN referral. I am sure we will do much business together in the coming years. Smart, professional.

-John Mamus, CEO and Chief Creative Officer - Osnova Group

## The Technology

- Drupal CMS
- PHP
- MySQL
- LAMP

Now imagine what Oshyn can do for you!





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- BODY STYLES
- DESIGN PACKAGES
- CONTENT
- MECHANICAL
- EQUIPMENT
- TRIM
- COLOR
- SPECS
- GALLERY
- PARTS
- CAMPA TRAILER



### SUSPENSION

Standard Four wheel coil suspension utilizing equal length .250 steel arms with serviceable Johnny joints, Eibach coils with 2.5 emulsion RaceRunner shocks and Anti-Rock away bars front and rear.

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## About Oshyn, Inc.

*Thanks Oshyn – You guys*

*\*\*\*\*\* rock!*

*~ ICON*

We power innovation with a dynamic blend of strategy, design, technology and talent, and have built a reputation by helping some of the world's most recognizable brands realize their business goals by delivering innovative and intuitive business solutions for the web, mobile devices and emerging technology platforms.

Headquartered in Los Angeles and with a presence in Baltimore and Quito, Ecuador, Oshyn is partnered with the world's most respected technology providers and traditional agencies to help some of the most recognizable brands in the world such as Best Buy/Geek Squad, Carmichael, Coca-Cola, Electronic Arts, Epson, Laureate Education, Microsoft, Miramax, RedDot, Scripps, Volkswagen and Walt Disney, achieve technology success.

## About ICON

The Icon is hand-built by Jonathan Ward & his Master Craftsmen at TLC in California from the ground up in very low volume. Production is limited to 24 units per year. These rare vehicles utilize the finest components available from the automotive, aerospace and marine industries. Every part of the ICON design has been researched and implemented to provide the highest standards of operation and durability, whether it be the stainless steel plumbing, Lear Jet sourced aluminum sun visors, or industrial grade coatings. The ICON comes in 3 models & 3 trim levels to match your lifestyle, with numerous options to make every ICON built truly a one-of-a-kind vehicle.

Now imagine what Oshyn can do for you!



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